Transforming Transportation Workshop
Sustainable Transportation Toolbox

May 3 & 4, 2022

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Agenda

INVESTED in the future of the region's transportation.

1. Welcome and Introductions
2. Bicycle and Pedestrian Discussion
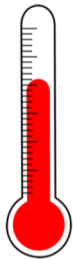3. Transit Framework
4. Bias Toward Action
5. Recap

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Welcome and Recap

Highlights from yesterday

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REACTIONARY
Scattered & inconsistent
Rush to judgements
Blame others: Someone else's problem

PROACTIVE
Intentional & purposeful
Seek to understand
Solution focused: Take personal ownership

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Slide 5

6A's for Leading Change

ASSESS
Where are we succeeding and where are we falling short

ALIGN
Help people participate and connect to the Why

ASPIRE
What do we want to be different?

ARTICULATE
Communicate the vision/values

ACT
Implement, train, coach, evaluate and give feedback

ANCHOR
Rinse, Repeat and Recast... build habits

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Slide 6

Articulate… Towards Stride Forward Sustainability Goals

The biggest miscommunication regarding communication is that it has occurred.

• How many people know what the story is we are trying to tell?

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Articulate… Towards Stride Forward Sustainability Goals

- How can we implement our core values and our WHY across plans and disciplines?

- What language do we want to use?

- What stories do we want to tell?

- How can we articulate our values more clearly and consistently?

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Articulate… Towards Stride Forward Sustainability Goals

- What role do Management and Council have in shaping and sharing the language?

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Act – Bias toward action

METROPLAN
GREATER FLAGSTAFF

- Stride Forward
- Regional Plan
- VMT calculator
- National and statewide opportunities

There are things we *know*
There are things we *do*
There is often a gap between the two

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Act

METROPLAN
GREATER FLAGSTAFF

- What near term actions can we take?

- What obstacles are in the way?

- What changes can we control and lead?

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Anchor

- Rule of seven

- Dropping anchors – messages and experiences to support our culture.

- What actions need to become habits?
  - Checklists, policies, guidelines

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Anchor

- Can we plan to set the temperature?

- What are opportunities?

- How will we apply the rule of 7?

- How will you anchor your values in your internal and external communications, planning, design, and development?

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Thank you for your time!

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